

Retail Research

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FARM FRESH (FFB | 5306)

Last Price: RM2.56 | Technical Call: BUY

FARM FRESH BERHAD, D, KL

EMA (21, close, 0)

EMA (50, close, 0)

Volume (20)



Support 1: RM2.50	Resistance 1: RM2.80
Support 2: RM2.34	Resistance 2: RM3.00
Shariah Compliant: Yes	Sector: Consumer

We expect further upside for **Farm Fresh** after it pushed above the RM2.50 resistance and hit a new all-time high yesterday. With the 21-day EMA remaining above the 50-day EMA since the bullish crossover in late August, the uptrend may continue in the near term. A bullish bias could emerge above the **RM2.50** level, with a stop-loss set at **RM2.32**, below the 50-day EMA. On the upside, near-term resistance is seen at **RM2.80**, followed by **RM3.00**.

Entry : **RM2.50–2.56**
 Target : **RM2.80, RM3.00**
 Exit : **RM2.32**

PORTFOLIO SIMULATOR

Description

Portfolio Simulator is a “virtual portfolio” that recommends stocks purely based on technical analysis. Most of the Bursa-listed companies recommended in the portfolio are selected based on the author’s trading strategy, which leans towards a growth investing approach. Stock picks must be those under the coverage of the Equity Research team and these include one-time coverage stocks and stocks on radar. Stock prices shall be adjusted accordingly in the event of corporate exercises. Any changes in the portfolio will be stated in the “Remarks” section.

Investors should be mindful of the risks involved. This virtual portfolio should not be interpreted as AmInvestment Bank having taken a position. Note that this virtual portfolio starts at RM1mil as our initial capital. The portfolio is for **educational purposes** only.

Stock	Quantity	Bought price	Total cost	Current price	Market value	Gain/loss	Gain/loss	Dividend	Target	Stop loss
		RM	RM	RM	RM	RM	%	RM	RM	RM
Current holdings										
TechStore	363,000	0.33	119,790.00	0.315	114,345.00	(5,445.00)	-4.5%	-	0.37 - 0.40	0.305
Shares bought										
Farm Fresh	47,000	2.56	120,320.00	2.56	120,320.00	0.00	0.0%	-	2.80 - 3.00	2.32
Shares sold										
Insights Analytics	148,000	0.815	120,620.00	0.845	125,060.00	4,440.00	3.7%	-	0.90 - 0.95	0.845
Total dividend					13,073.00					
Realised profits/losses					174,328.00					
Cash balance + dividend					947,291.00					
Portfolio returns (YTD)			1,000,000.00		1,181,956.00	181,956.00	18.2%			
*Assuming no brokerage, fees and duties paid			(Initial Capital in 2025)							
FBM KLCI (YTD)			1,642.33		1,618.78	(23.55)	-1.4%			
			(As at 31 Dec 2024)							
Portfolio Simulator vs FBM KLCI Performance (YTD)					Outperformance	+19.6%				

Source: AmInvestment Bank

Remarks: Today, we added **Farm Fresh** to our portfolio. We also closed our position in **Insights Analytics** after it hit our stop. In addition, we raised the stop-loss for **TechStore** from RM0.295 to RM0.305.

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