

## Retail Research

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### ECO-SHOP MARKETING (ECOSHOP | 5337)

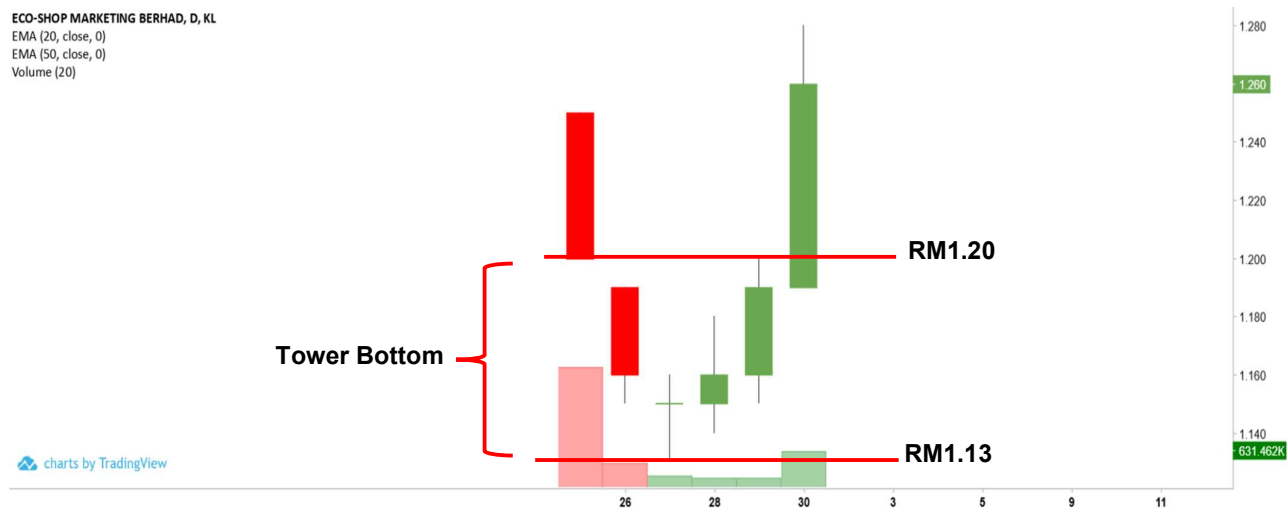
**Last Price: RM1.26 | Technical Call: BUY**

ECO-SHOP MARKETING BERHAD, D, KL

EMA (20, close, 0)

EMA (50, close, 0)

Volume (20)



Support 1: <b>RM1.20</b>	Resistance 1: <b>RM1.40</b>
Support 2: <b>RM1.13</b>	Resistance 2: <b>RM1.45</b>
Shariah Compliant: <b>Yes</b>	Sector: <b>Consumer</b>

**Eco-Shop Marketing** may rise further after forming a long bullish candle and hitting a new all-time high on Friday. As the stock also broke out of a bullish tower bottom pattern, it may gain additional strength in the near term. A bullish bias may emerge above the **RM1.20** level, with a stop-loss set at **RM1.12**, below the 27 May low. On the upside, near-term resistance is seen at **RM1.40**, followed by **RM1.45**.

Entry : **RM1.20–1.26**  
 Target : **RM1.40, RM1.45**  
 Exit : **RM1.12**

## PORTFOLIO SIMULATOR

### Description

**Portfolio Simulator** is a "virtual portfolio" that recommends stocks purely based on technical analysis. Most of the Bursa-listed companies recommended in the portfolio are selected based on the author's trading strategy, which leans towards a growth investing approach. Stock picks must be those under the coverage of the Equity Research team and these include one-time coverage stocks and stocks on radar. Stock prices shall be adjusted accordingly in the event of corporate exercises. Any changes in the portfolio will be stated in the "Remarks" section.

Investors should be mindful of the risks involved. This virtual portfolio should not be interpreted as AmInvestment Bank having taken a position. Note that this virtual portfolio starts at RM1mil as our initial capital. The portfolio is for **educational purposes** only.

Stock	Quantity	Bought price RM	Total cost RM	Current price RM	Market value RM	Gain/loss RM	Gain/loss %	Dividend RM	Target RM	Stop loss RM
<b>Current holdings</b>										
Gamuda	20,000	4.69	93,800.00	<b>4.57</b>	91,400.00	(2,400.00)	-2.6%	-	5.00 - 5.30	4.28
KJTS Group	90,000	1.07	96,300.00	<b>1.05</b>	94,500.00	(1,800.00)	-1.9%	-	1.15 - 1.20	0.99
MN Holdings	145,000	1.315	190,670.00	<b>1.29</b>	187,050.00	(3,620.00)	-1.9%	-	1.40 - 1.50	1.22
Pekati Group	160,000	1.19	190,388.00	<b>1.28</b>	204,800.00	14,412.00	7.6%	-	1.30 - 1.40	1.07
Southern Cable Group	75,000	1.27	95,250.00	<b>1.25</b>	93,750.00	(1,500.00)	-1.6%	-	1.40 - 1.50	1.19
Sunway Construction Group	18,500	5.15	95,275.00	<b>5.90</b>	109,150.00	13,875.00	14.6%	-	5.50 - 6.00	4.72
<b>Shares bought</b>										
Eco-Shop Marketing	72,000	1.26	90,720.00	<b>1.26</b>	90,720.00	0.00	0.0%	-	1.40 - 1.45	1.12
<b>Shares sold</b>										
<b>Total dividend</b>										
					3,808.00					
<b>Realised profits/losses</b>					(61,433.50)					
<b>Cash balance + dividend</b>					89,971.50					
<b>Portfolio returns (YTD)</b>			<b>1,000,000.00</b>		<b>961,341.50</b>	<b>(38,658.50)</b>	<b>-3.9%</b>			
*Assuming no brokerage, fees and duties paid			(Initial Capital)							
<b>Portfolio simulator vs benchmark performance (YTD)</b>			<b>Outperformance</b>		<b>+4.3%</b>					

Source: AmInvestment Bank

**Remarks:** Today, we add **Eco-Shop Marketing** to our portfolio.

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